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## EC-MAP LAUNCHES TO PROVIDE CONSUMER ENERGY CHOICES, DIGITAL FUTURE

Washington, DC – The [Energy Consumer Market Alignment Project](#) (EC-MAP) officially launched today to align public policy with digital technologies that can drive greater transparency, fair competition, and consumer choice. The Washington, D.C.-based nonprofit envisions an energy future where policy enables innovation instead of restraining it with regulatory barriers. Operating in collaboration with [Keystone Policy Center](#), EC-MAP will advance a dialogue around the role of government in this new era of energy digitalization for the transportation, power, and industrial sectors.

EC-MAP was founded by Executive Director Tom Hassenboehler and is supported by a [Policy and Digital Advisory Board](#) chaired by Michael Catanzaro, most recently former Special Assistant to the President for Domestic Energy and Environmental Policy. Hassenboehler, also a founding partner of [the Coefficient Group](#), was the Chief Counsel for Energy and Environment for the U.S. House Energy and Commerce Committee and a counsel on the U.S. Senate Environment and Public Works Committee.

"I am excited to launch this project and begin a much-needed conversation—inside the Beltway and beyond—on ways digitalization can enable non-regulatory pathways that drive sustainability from the bottom up," Hassenboehler said. "The rise of data and new digital tools can give consumers of all shapes and sizes more autonomy and information on the energy choices that are right for them. Many challenges remain, but I believe transformation is only possible with a fresh conversation about the proper role of government and policy in this area. I welcome opportunities to partner with stakeholders who share this vision."

EC-MAP will convene a critical dialogue around the identification of policy barriers inhibiting free and fair market competition, and building consensus on policies that benefit energy consumers, the economy, and the environment. EC-MAP will engage stakeholders to work collaboratively, creating broad awareness about the values and opportunities of enabling a durable, stable market for digital energy technologies.

"As an independent nonprofit founded to drive actionable, shared solutions to contentious policy issues, Keystone Policy Center is thrilled to collaborate with EC-MAP to launch this new dialogue around energy digitalization and sustainability," Keystone

President and CEO Christine Scanlan said. "We know that creative solutions come from bringing diverse perspectives to bear on persistent policy challenges, and we are eager to work with EC-MAP to facilitate productive conversations among key thought leaders and stakeholders toward tangible results."

Catanzaro added: "I look forward to helping advise EC-MAP's Board and staff as they seek to promote innovations in digital technology and customer choice, rather than bureaucracy and mandates, as the best way to provide affordable, reliable energy for consumers in the 21<sup>st</sup> century."

To learn more about EC-MAP, please visit the website: [www.ec-map.org](http://www.ec-map.org).

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About Keystone Policy Center:

[Keystone Policy Center](#) is an independent nonprofit founded in 1975 to drive actionable, shared solutions to contentious policy issues related to energy, the environment, agriculture, health, education, and emerging genetic technologies. Keystone does not advocate for any single position, but rather works with shared-goal partners to find mutually agreeable solutions for all project participants.